

125 West 55th St New York, NY 10019 Contract # 25270619

CPE: 29/390/1095

Agency: SRCP Media

SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314

Changes as of: 8/19/2016 at 10:41 AM

Flight: 8/22/16 - 8/29/16

Advertiser: Walorski For Congress

Product: 8 day week

Version: Current State Version 1

Station: WSJV Market: South Bend Office: NEW YORK

Total Spots: 7

Total \$: \$950.00

Total CPP: \$0.00

Agency Order #: 5310017

Buyer: Vonderheid, Betsy

Salesperson: FRANCESCA CASTELAO 212-373-8178

**Primary Demo:** 

Total GRP: Traffic #: 414815

Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE

Separation:

212-373-8113

Comments: Separation: 30

							8/22 - 8/29	Total	Total		
# Day/Time	DP	Program	Rate	Len	8/22	8/29		Spots	\$	CPP	GRE
M-F 1 10p-10:30p		Fox 28 News	\$135.00	30	5	0		5	\$675.00	\$0.00	
LUR						A TOTAL CONTRACTOR OF THE PARTY			Ψ010.00	Ψ0.00	0.0
M 2 10p-10:30p		Fox 28 News	\$135.00	30	0	1		1	\$135.00	\$0.00	0.0
LUR			ANALYS AND ANALYS ANALYS AND ANALYS ANALYS AND ANALYS ANALYS AND ANALYS AND ANALYS AND ANALYS AND ANALYS AND ANALYS AND A						<b>\$100.00</b>	Ψ0.00	
Su 3 10p-10:30p		Fox 28 News	\$140.00	30	1	0		1	\$140.00	\$0.00	0.0
LUR									Ψ140.00	Ψ0.00	0.0
			TO	TALS:	6	1		7	\$950.00	\$0.00	0.0



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Con Type: POLITICAL/VOTE

Assistant: KENNETH MIELE

212-373-8113

Traffic #: 414815

Separation:

Total GRP:

Special Instructions

		Order Level Comments	
Date/Time	Added by	omment	
08/19/16 10:41 AM	System	otice Received.	
08/19/16 9:40 AM	FRANCESCA CASTELAO	eparation; 30	

	Competitive Information
Market Budget:	\$47,500
WSJV Share:	2%
Comment:	
	Competitive Unknown

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	7	\$950.00	N/A	0,0						
Total	100%	7	\$950.00	N/A	0.0						

Monthly Summary										
Month	Spots	Dollars								
2016-Aug	6	\$815.00								
2016-Sep	1	\$135.00								
Total	7	\$950.00								

					Transac	ction History	y	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	190
Queued for Electronic Contracting	8/19/16 10:02 AM					\$0	\$0	- Spr
New	8/19/16 9:07 AM	FRANCESCA CASTELAO	Confirmed	7		\$950.00	\$950,00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



SRCP Media 201 N UNION ST STE 200 ALEXANDRIA, VA 22314-2651

## Contract # 414815

Schedule Dates Advertiser

Agency

Product

Brand

Salesperson

Comments

Date:

08/22/16-08/29/16

Walorski for Congress (23314)

SRCP Media (1188)

Political - US House (1096) 29/390/1095 (140004)

Millennium, New York (1420)

Sales Office Katz/New York Bet, Vonderheid, **Buyer Name** 

Phone/Fax

CPE 29/390/1095

**Account Types** National/Agency Political **Billing Type** 

Standard 8 day week

Separation: 30 FRANCESCA CASTELAO

Accepted-Station:

**Date Entered Last Modified** 

**Entered By** 

08/19/16

08/19/16 Chelsea Williams

Comments:

Date:

CO-OP No

ECR25270619 Headline #

Demo

**Order Type** Normal

Package Deal

Commission % 15.00

Commission \$142.50 **Net Total** \$807.50

Sales Tax

WSJV FOX (WSJV) **Spots** By Broadcast Month Rate Aug. 2016 6 \$815.00 Sep. 2016 1 \$135.00 Grand Total: 7 \$950.00

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu 1	We T	h Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Enter
1.0	Normal Line / SPOT (1)	08/22/16-08/26/16	1	:30	10P- 10:30P (EST)		1	1	1 :	1 1			5	\$135.00	\$675.00	WSJV FOX (WSJV)	Fox 28 News	8/19/10
2.0	Normal Line / SPOT (2)	08/29/16-08/29/16	1	:30	10P- 10:30P (EST)		1						1	\$135.00	\$135.00	WSJV FOX (WSJV)	Fox 28 News	8/19/10
3.0	Normal Line / SPOT (3)	08/28/16-08/28/16	1	:30	10P- 10:30P (EST)							1	1	\$140.00	\$140.00	WSJV FOX (WSJV)	A Fox 28 News	8/19/16
																,		

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser

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